

JCSD PARKS & RECREATION MASTER PLAN PROGRESS REPORT

JULY 28, 2025 – JUNE 30, 2026



Proudly providing parks & recreation services to the Eastvale community since 2003!

ABOUT THE MASTER PLAN

In 2025, the JCSD Board of Directors adopted the Parks & Recreation Master Plan to provide a long-term roadmap for parks, recreation programs, facilities, and services in the Eastvale community.

Developed through nearly two years of planning and community engagement, the Master Plan reflects input from residents, stakeholders, Board Members, and staff. It identifies priorities that will help ensure JCSD continues providing exceptional parks, programs, and facilities while meeting the needs of a growing community.

This report highlights progress made during the first year of implementation and demonstrates how the Department is turning the Master Plan's vision into action.



MISSION, VISION & VALUES

The Department's mission vision and values were updated by staff during the development process.



MISSION

Community Through Connection



VISION

The Place to Create Lifelong Memories



VALUES

Everything we do is guided by our commitment to being Sustainable, Team-Oriented, Respectful, Inclusive, Visionary, and Engaged.

FIVE BIG MOVES

The Master Plan is built around five strategic priorities that will guide the future of JCSD Parks & Recreation. During the first year following adoption of the Plan, significant progress has already been made in each focus area.

1

EASTVALE COMMUNITY PARK – PHASE 2 FEASIBILITY STUDY



Goal

Plan for the future development of Eastvale Community Park to meet the community's long-term recreation needs.



Progress

Environmental and site assessments are currently underway to better understand the opportunities and constraints of the property. Once complete, a conceptual park design will be developed using community feedback gathered throughout the Master Plan process.



Community Impact

Planning today ensures future park improvements reflect community priorities and can be developed responsibly as funding becomes available.



2

ENHANCED PROGRAM INCLUSIVITY AND COMMUNITY ENGAGEMENT



Goal

Provide recreation opportunities that are welcoming, accessible, and reflective of Eastvale's diverse community.



Progress

- Website translation capabilities were added in multiple languages.
- Translation devices were installed at customer service locations.
- Adaptive recreation programming was introduced.
- Community feedback continues to be collected through post-event surveys to improve programs and services.



Community Impact

Residents now have improved access to information and more inclusive recreation opportunities regardless of language or ability.



3

STRENGTHENING FINANCIAL SUSTAINABILITY



Goal

Expand partnerships and funding opportunities while maintaining affordable recreation services.



Progress

- Secured a Walmart community grant.
- Expanded partnerships with local businesses and community organizations.
- Established a partnership with CNUSD to provide free after-school programming through state funding that is anticipated to generate approximately \$2 million annually in program revenue.



Community Impact

These partnerships expand recreation opportunities while maximizing outside funding and reducing reliance on local resources.



4

WORKFORCE DEVELOPMENT AND RETENTION



Goal

Invest in employees to ensure exceptional service for the community.



Progress

Staff completed numerous professional development opportunities, including industry certifications, leadership training, and public speaking courses. Cross-training efforts continued, and the Department established the Connections Crew to strengthen employee engagement and workplace culture.



Community Impact

Well-trained and engaged employees provide safer facilities, higher-quality programs, and better customer service for residents.



5

SUSTAINABILITY AND MODERNIZATION OF FACILITIES



Goal

Maintain and modernize parks and facilities while protecting community investments.



Progress

- Continued implementation of the Department's preventive maintenance program.
- Implemented monthly park condition assessments.
- Completed planterwide planter improvements.
- Renovations completed at Harada Neighborhood Center.
- Project management software implemented to improve project coordination and accountability.



Community Impact

Investing in preventative maintenance and modernization helps extend the life of District facilities while providing residents with safe, attractive, and well-maintained parks and facilities.



JCSD

PARKS & RECREATION DEPARTMENT

THANK YOU!

The JCSD Parks & Recreation Master Plan is guiding real progress that benefits the Eastvale community today and builds a stronger foundation for the future.

Thank you to our Board of Directors, community partners, staff, volunteers, and most importantly the Eastvale residents for your continued support!

STAY CONNECTED



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