



### **New Customer Kits**

## **Supplemental Questions and Answers No. 1**

*June 9, 2026*

### **Question 1**

To help ensure proposers develop pricing that aligns with JCSD's expectations, could you please provide any additional guidance regarding the intended quality tier or budget expectations for the specified promotional items, particularly where a broad range of commercially available options may meet the stated requirements?

Examples include the:

- **20 oz. aluminum travel tumbler**
- **Fridge magnet dry-erase board with marker**
- **Garden hose nozzle**
- **Swedish dishcloth**

This clarification would help proposers provide more accurate and comparable pricing.

### **Response to Question 1**

JCSD is seeking products that are durable, functional, and representative of a positive customer experience, but does not have a predetermined target price point for the individual promotional items. Proposers should assume a mid-range quality level suitable for long-term customer use that exceeds typical promotional giveaway items. The District's expectation is that the tumbler, hose nozzle, dry-erase board, and Swedish dishcloth will be practical items that customers can use and retain over time. Proposers should select products that provide an appropriate balance of quality, durability, appearance, and cost-effectiveness while meeting the requirements outlined in the Scope of Work.



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