



Federal Advocacy

Questions and Responses

October 30, 2025

Question 1

The requirements include regular meetings. Would those meetings be in person, via video technology, or both?

Response to Question 1

Monthly meetings referred to in *Tasks 1.2* and *Task 7.1* can be conducted virtually via Microsoft Teams or Zoom. Periodic meetings such as the annual briefing with JCSD's Executive Team and Board of Directors, per *Task 9.1*, or strategic sessions tied to major milestones may occur in person.

On-site meetings within JCSD's service area may also be requested on an as-needed basis for special initiatives.

Question 2

Please expound on the "coalition participation" requirement – which coalitions, and what is the frequency and degree of participation?

Response to Question 2

JCSD is an active member of several organizations and associations with federal representation, including the Association of California Water Agencies (ACWA), WaterReuse, and the National Recreation and Park Association (NRPA), among others. JCSD is interested in expanding participation in efforts of these types of associations and other issue-based coalitions that align with the District's priorities.

The selected consultant will help identify and facilitate JCSD's involvement in these coalitions, including participation in meetings and joint advocacy efforts. Frequency and degree of participation will vary based on the relevance and timing of federal legislative activity.



Water



Wastewater



Parks &
Recreation



Graffiti
Abatement



Streetlights

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Question 3

Please also expound on “Proactively facilitate strategic meetings locally”; is it anticipated that we would need to be local for those meetings? If so, how often would that be, and would JCSD cover transportation costs?

Response to Question 3

In addition to the annual in-person meeting with JCSD’s leadership described in Task 9.1 of *Attachment A*, Task 4.3 states, in part, that the consultant will “Proactively facilitate strategic meetings in Washington, D.C. and locally”. The consultant is not required to be based in Southern California but should be available for limited in-person engagements locally if the need arises. These may include meetings with visiting federal officials, congressional staff, or agency representatives, or local events highlighting federal supported initiatives.

If this type of travel is not included in the consultant’s proposed monthly or annual retainer, then the proposal should specify the anticipated costs or rate structure for these special occasions.

Question 4

For “Develop and maintain clear, consistent advocacy materials” – will JCSD provide graphic design support, or would we need to prepare it ourselves?

Response to Question 4

Under Task 6.1, the consultant is responsible for drafting and maintaining advocacy materials such as one-pagers, briefing decks, etc. JCSD will provide branding guidelines, logos, templates, and review support. However, the consultant should be prepared to produce professional advocacy materials independently, consistent with JCSD’s style and messaging.

Question 5

How do federal efforts coordinate/interact with state government affairs efforts? While much is separate, there can be overlap, such as within setting federal public works and transportation project priorities, and within federal earmark allocations.

Response to Question 5

JCSD’s Director of Government & Public Affairs oversees both federal and state advocacy programs to ensure coordination. JCSD maintains robust state government

affairs and coordinates regularly with its state legislative advocates. When needed, the Director of Government & Public Affairs will facilitate coordination between state and federal affairs teams to ensure alignment in advocacy efforts.
