



Contact: Carol Beekman, Public Information Officer
951 727-3512 or cbeekman@jcsd.us

11201 Harrel St.
Mira Loma, CA 91752

Jurupa Community Services District Recognizes World Water Day

MIRA LOMA, Calif., March 14, 2011—Jurupa Community Services District (JCSD) recognizes the celebration of World Water Day, March 22, 2011. The objective of World Water Day is to promote public awareness on the challenges of providing safe, high quality water around the world. Designated by the United Nations beginning in 1993, the celebration focuses attention on the importance of freshwater and advocates for the sustainable management of freshwater resources.

According to JCSD Board of Directors President Jane Anderson, “JCSD continues to emphasize long-term planning to ensure the future delivery of a reliable, high quality water supply for our more than 93,000 customers.” In 2010, JCSD completed Sunnyslope Reservoir in northwestern Riverside County. The project provides additional storage capacity of 12 million gallons, to ensure adequate service pressure, operational and emergency storage and fire flow for both existing and future development. Sunnyslope Reservoir is now the largest reservoir in the JCSD service area.

General Manager Eldon Horst says, “The world of water has become more interesting and complex with each generation. It is important to provide water education information so that today’s students and tomorrow’s leaders understand the importance to all our lives. World Water Day underscores the fact that understanding water and using it wisely is important locally and everywhere in the world.”

Water conservation is also key to maintaining our water supply. JCSD sponsors water education assemblies at local elementary schools throughout the District. The shows, presented by a performing ensemble known as “Zun Zun,” use songs and dance moves to interact with the students as they learn about water conservation and the watershed. JCSD also offers a booklet called, “The Story of Water,” at the JCSD headquarters in Riverside on Harrel Street.

Water conservation tips are also offered on a special section of our website at <http://savewater.jcsd.us/>, where customers can learn more about how to save water and money, as well as water saving landscaping ideas.

Founded in 1956, The Jurupa Community Services District (JCSD) is a public agency known as a Special District, governed by a five member, elected, Board of Directors. JCSD is responsible for providing water

and sewer services for over 93,000 people and for maintaining more than 160 acres of parks and over 40 miles of frontage landscape in an unincorporated, 48-square-mile region of western Riverside County. For more information, visit the web site at www.jcsd.us.